ESSENTIAL ELEMENTS OF PYP

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<th>Static and moving images can communicate ideas and information</th>
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Central Idea
Images communicate ideas and information

Lines of Inquiry
- Static and moving images are used to communicate
- Design elements of images support communication
- We interpret and respond to images
Knowledge
After completing this unit students will be able to:

- verbalise the meaning and message of images
- articulate their understanding of how we each view images from our own perspective
- create their own image with a message

Key Questions
How do we communicate?
What is a static image?
What is a moving image?
What sorts of images convey a message?
What are design elements?
Do all images communicate to us?
Does everyone interpret the same image in the same way?

How you can help at home

- At the shopping centre, look for signs, posters or artwork and talk with your child about them. Ask your child to tell you what the image is for. Is it to communicate information or to make you feel a particular way? Do you think it succeeds?
- A visit to an Art Gallery would provide great opportunities to share ideas, opinions and feelings about still images created by artists.
- Take some photos with your child of things that evoke certain feelings e.g. a scary web, a funny-shaped piece of fruit or a favourite place in the park.
- Share some moving images that have no words, like ‘Mr Bean’. How do they communicate with us?
- Play a game of ‘Pictionary’.